

INNOVATORS AND STARTUPS – PITCH YOUR NEXT BIG IDEA IN TRANSPORTATION AT TRB'S SIX MINUTE PITCH

Applications are now being accepted for the *Six Minute Pitch: A Transportation Startup Challenge*, a special Young Member Council (YMC) session at the Transportation Research Board (TRB) 94th Annual Meeting in January 2015 during which selected presenters pitch their cutting-edge, research-based concept for a transportation product- or service-based business in just six minutes. Presentations are judged on the basis of the commercial viability of their concept, and the demonstration of how the proposed product or service meets today's critical transportation challenges.

Early stage companies and individuals with a product or service concept that may be brought to the market are welcome to present at the 2015 Six Minute Pitch. The Six Minute Pitch is a wonderful opportunity for participants in *LeadershipITE* as well as others involved in technology issues within ITE to gain exposure for innovations and receive valuable feedback on new products and services.

While no actual investment is awarded at the *Six Minute Pitch* (per TRB rules), the opportunity to present at one of the most well attended sessions at TRB and to receive feedback from a distinguished panel of investors and successful entrepreneurs attracts a number of high-quality proposals each year. Winners of the Six Minute Pitch are featured in TRB's *TR News* and other media outlets have covered the session winners in the past as well.

Confirmed judges for the 2015 Six Minute Pitch include:

- Sean O'Sullivan, of SOSVentures and Co-founder and Managing Director of Carma
- Chris Thomas, Founder and Partner, Fontinalis Partners
- Gabe Klein, Visiting Fellow at the Urban Land Institute

Now in its third year, the Six Minute Pitch has showcased many successful early stage

transportation technology companies. The winner of the 2014 Six Minute Pitch, TransitScreen, a company which provides real-time availability and schedule information for sustainable transportation modes, including transit and bikeshare, has since brought one of the Six Minute Pitch judges, Gabe Klein, on as a strategic advisor, gained new clients, and even had the opportunity to pitch President Obama! Our inaugural Six Minute Pitch winners, On Time Arrival, were featured in *The Atlantic Cities* (now *CityLab*) and on the *Mobility Lab* blog. Other past participants have used their experience at the pitch to refine the way they approach potential investors and have gained success in seeking outside funding to further develop products and to launch their startups.

Information on how to submit a proposal to present at the Six Minute Pitch can be found at: www.sixminutepitch.com. Applications are due by October 17, 2014. [itej](#)

PEOPLE IN THE PROFESSION

Deepak S. Ubhayakar, P.E. (F) was the honored recipient of the Toastmaster of the Year Award in recognition of exceptional leadership and devoted service to the Toastmasters International (TI) District 12. The District 12 region includes Riverside and San Bernardino counties in Southern California, USA. Deepak is also TI's Past Area and Division Governor of the Year and recipient of the Penny Cole Achievement Award for Making a Difference in TI, ITE, and his community. Deepak is past president of ITE Riverside-San Bernardino Section in Southern California. He earned his bachelor's degree in mechanical engineering from California State Polytechnic University, Pomona and a master's degree in business administration from the University of California, Riverside. He is a Life Member of ITE.

Obituary

ITE recently learned of the passing of the following members. We recognize them for their contributions to ITE and the profession, and we send condolences to their families.

Deborah M. Freund, P.E. (F) of Dunn Loring, VA, USA passed away on August 28, 2014.



John J. Logan, P.E. (F) of Seattle, WA, USA passed away on September 6, 2014. John is survived by his wife Barbara G. Logan, sister-in-law Joyce (brother Edward Jr., RIP), brother Frank D. (Jackie), son John Joseph Logan Jr. (Linda), Katherine B. Logan, Scott J. Stidell, and Kimberley K. Stidell (Michael). He is also survived by four grandchil-

dren, three great-grandchildren, and five nieces and nephews. John was a road and traffic engineer for King County, WA, USA for 30 years, retiring in 1992. He then opened his own consulting business as an expert witness, instructor, and engineering consultant. He served on several national civil engineering boards and committees, including the National Committee for Uniform Traffic Control Devices (NCUTCD) for many years in various capacities, including serving as the National Committee Treasurer. John recently received the NCUTCD Emeritus Honorary Member award, which was presented to him at the ITE 2014 Annual Meeting and Exhibit. He was a member of the Knights of Columbus for more than 50 years and was Past Grand Knight of Council 676. In his semi-retirement, he owned and raced horses. John was a Life Member of ITE. [itej](#)

Letters in parentheses after individuals' names indicate ITE membership status: S—Student Member; IA—Institute Affiliate; M—Member; F—Fellow; and H—Honorary Member. Information reported here is based on news releases and other sources. If you have news of yourself or the profession that you would like considered for publication, please send it to Michelle Birdsall, ITE Journal, 1627 Eye Street, NW, Suite 600, Washington, DC 20006 USA; mbirdsall@ite.org.